



ROOF RUBBER (PTY) LTD

COMPANY PROFILE

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COMPANY PROFILE & INTRODUCTION

ROOF RUBBER is an established, proudly South African, All-in-One brand to supply the market with our products for the simple reason of making our products look better and last longer at the very best value.

Our leadership role in the paint industry does not stop at designing top quality products for the residential and Industrial sectors, we also accept that we have a responsibility to make a positive impact on the societies and communities we operate in and in the way we conduct business. This responsibility is rooted in the realisation that healthy societies, communities, and labour forces provide the very foundation of a healthy business.

Meeting quality standards and more, with an approach that combines expert research and development, advanced paint technology and sustainable and durable materials.

We develop innovative products that improve the lives of our customers. We strive to make a lasting and positive impact on people's lives with game-changing paints that lead the industry.

When it comes to quality, we don't compromise – every product is made with dedication, innovation and technological expertise. As part of our continuous drive to ensure quality products and services to you, many of our products endure beyond their quality guarantee. With the highest standards of durability and a variety of products, our coatings are designed to handle everything that life can throw at it and that is how ROOF RUBBER specifically developed the product range for the extreme weather conditions in South Africa.

The issues of ease of application, flexibility, surface coverage, durability and environmental friendliness were all successfully addressed and the ROOF RUBBER product range was launched.

We provide a comprehensive product range that is easy to understand, buy and use for each of the homeowners, designers, tradesmen and contractors that choose Roof Rubber.

With the combined expertise and experience of 25 years in different paint & waterproofing products in the market, we are able and proud to provide you with an innovative and long-term solutions for all your needs.

We pride ourselves of the highest quality products and back our flagship product, ROOF RUBBER Liquid Rubber, with a 10 Year Manufacturing Guarantee.

Roof rubber also voted the #1 fastest growing, trusted & leading waterproofing / sealant / paint brand in South Africa, voted by DIY customers, contractors & resellers, nationwide and across neighboring countries borders.

PRODUCT RANGE

We are the proud manufacturers of the following products:

Liquid Rubber Paint	10 Year Guarantee
Liquid Rubber Fibre Seal Paint	8+ Year Life Expectancy
Latex Bonding Liquid	Heavy Duty
Rust Converter & Etch Primer	Heavy Duty

ROOF RUBBER HISTORY

Roof Rubber started in 2016 due to the trend of change in the paint industry for new paint technology that increases the market to more advanced paint products.

As Roof Rubber we have dedicated ourselves especially to the liquid rubber technology for a comprehensive product for the residential and commercial consumer for an all-in-one waterproofing, sealer and top coat product.

Today our liquid rubber is our flagship product and nationwide in demand, not because of how it is marketed, but largely because of how the product is distributed by word of mouth between DIY clients, nationwide contractors and resellers.

Along with the production of our liquid rubber, we have also expanded our list of products to our successful product list as mentioned above.

CUSTOMER TESTIMONIALS & RECOMMENDATIONS

What do our customers think?...

Some recent comments after we have asked our customers for their feedback regarding our product range.

I've worked with Roof Rubber Paints for 3 years, and the one thing that I can always commend is their consistency in product, consistency in service and their outstanding efforts to go above and beyond.

– Dirk, North West ★★★★★

When you have a company like Roof Rubber behind you there's no reason why you can't go out and get substantial market share.

– JG, Free State ★★★★★

It's a lovely product, the liquid rubber 3 in 1, to work with. We had a contractor to do the application coats on our roof, interior and exterior walls and he said it was the best coverage of any paint he had used before. He is switching from his previous products to the Roof Rubber product range.

– Roland, Western Cape ★★★★★

The Roof Rubber Liquid Rubber all in one was a dream to use. My Dad who's been painting for 45 years was very impressed!

The paint is lovely - we're very happy with it – especially the colour and finish. Light grey is particularly gorgeous in our living room. My dad liked working with it too and he's used a lot of different paints for residential - and commercial buildings. We can strongly recommend Roof Rubber products!

– Johan, Gauteng ★★★★★

100% delighted with Roof Rubber's product range of paints and liquid rubber products. It's done everything we wanted from a product to do and more.

I'm painting new plastered walls and already previously painted walls and I'm very impressed with the products. It has amazing coverage capabilities. I find it dries evenly, quickly and seamlessly. When second coat is applied the final finish is amazing.

– Richard, Mpumalanga ★★★★★

Overall, really, really impressed! Really good to use, finish is awesome and obviously it has great benefits to buildings and the environment! (The customer service from you guys have been pretty 5 star also!)

– Kyle, Bloemfontein ★★★★★

We painted exterior -, interior walls and ceilings. You won't choose anything else once you work with Roof Rubber!

– Bertus, N/Cape ★★★★★

I also recommend Roof Rubber over any other paint available on the market. Firstly, it stops literally any leak and the coverage is amazing, the depth of colour is immense and it's brilliant for your home - and business environment! Go ROOF RUBBER! 5/5

– Marius, Centurion ★★★★★

As an interior designer it is incredibly important to me that I incorporate as many ecologically sound choices into my designs as possible. I have found that using Roof Rubber products enables me to offer my clients the products that delivers both on cost and finish. There is a wide colour choice and should I require a bespoke colour this is provided quickly and easily. The team are great to deal with, always friendly and efficient, my orders always arrive within 1 or 2 days. My latest project is a day-care and Roof Rubber paints are an obvious choice both because I know the finish will look good and will be hard wearing. Roof Rubber products has become my first choice on all of my projects and I look forward to continuing our relationship into the future.

– Yolande, W/Cape ★★★★★

We painted using the Roof Rubber Liquid Rubber, Mid-blue, and light grey colours. Customer very pleased with the end result.

– Arno, Gauteng ★★★★★

I wanted to give you some feedback.... Now that we're nearing completion on our house and complement you on your products we've used. Our home is fairly large and we have completely revamped it. The contractors also really enjoyed using the products and volunteered that it was easy to work with and very effective in covering and adhering to the walls. The colours are deep and rich and we are delighted with the overall quality and finish in the rooms -customer testimonials. Many thanks for all your advice over recent months; your team have been really helpful with great and prompt service. We would (and will) highly recommend your products and services to others.

– Gert, Hartbeespoortdam ★★★★★

Very pleased with the paints so far. The coverage is excellent. They go on really well and the low VOC's make for a much more pleasant decorating experience."

– RW, Eastern Cape ★★★★★



I finished painting a couple of weeks ago now and I have to say it was a very pleasant experience. It was easy to work with and the paint went on beautifully and evenly. I was amazed that it had no real smell to it at all. I was working outside, fixed leaks on my roof that no other product could have previously fixed.

– Tshepo, Soweto ★★★★★

Ordered 2 x 20LT Dark Grey and i know I'll be pleased with it as I've already painted my son's room mid blue and light grey. Excellent quality!"

– Louis, Kimberley ★★★★★

I would like Andre to be recognised for the outstanding level of customer service he has provided. I am currently an Plascon customer, however I came across Roof Rubber and had many questions about your products which I needed answering before I decided whether to switch brands. I can honestly say Andre went above and beyond to answer all my questions and provide me with all the information I requested. The standard of customer service he has provided is up there with the best I have ever received. I would like to thank Andre for taking the time to assist me. He has certainly made a great first impression of the company and the standard of service and products you provide.

– Phillip, Eastern Cape ★★★★★

The paint is amazing! I can't believe the coverage and it goes on so beautifully. The colour looks gorgeous. Thank you so much – I'm so impressed with the paint."

– Emile, Uitenhage ★★★★★

We've now used Roof Rubber for waterproofing and painting roofs three times for various project, and will do so again!

– Gerhard, Knysna ★★★★★

A great product, versatile and can be used in many areas. I enjoy using it and great service from supplier.

– Lawrence E/Cape ★★★★★

I could not have asked for a better outcome for waterproofing and painting my roof, as well as painting of my interior and exterior walls. The products are top notch. I will definitely use Roof Rubber products again.

– Riaan, Limpopo ★★★★★



Roof Rubber far exceeded my expectations. The other leading paint brands can surely look into their products to get to the Roof Rubber product's overall quality, coverage etc. The best I, as contractor, ever used in the last 10 years.

– Hendrik, Mpumalanga ☆☆☆☆☆

Ek moes ñ paar lekkende plat dakke reg maak en net Roof rubber kon dit doen. Vele het probeer sonder sukses!

– Frank, Naboomspruit ☆☆☆☆☆

Baie dankie vir julle produkte. Dit werk uitstekend en is waarde vir geld. n Sealant, verf en waterdigting, alles in een.

– Jose, Stella ☆☆☆☆☆

Ek het al baie ander produkte gebruik en getoets, maar op diAe ou einde het ek besluit net om Roof Rubber te gebruik op my eie huis en op my kliente se dakke en mure, omdat ek resultate lewer van hoogste kwaliteit.

– Hannes, Hartbeesfontein☆☆☆☆☆

Our company has been in the Flooring and Waterproofing Contracting trade since 1968. I myself have been with the company for almost 16 years. We have worked with many different products from various manufacturers and suppliers over the years.

Roof Rubber products have proven to be a very good all-rounder in just about any situation. Using the correct bonding liquids or primers as recommended by Roof Rubber (if needed), in conjunction with the main product, will work on just about any surface. From slate tiles, or corrugated sheet metal to cementitious surfaces, metal stairs, pre-tiled walkway ramps, walls...it just works.

– Jacques, Hav Carpets, Klerksdorp ☆☆☆☆☆

FREQUENTLY ASKED QUESTIONS

Does the liquid rubber come with a guarantee?

Liquid Rubber is **backed by a 10 Year Manufacturing Guarantee.**

How effective is Liquid Rubber?

Liquid Rubber is **the Ultimate Waterproof coating!**
It will not oxidize, craze, crack, loosen or scale and is UV stable.

Will Liquid Rubber stick to concrete?

Liquid Rubber Foundation Sealant is a coating that is easily brushed on and cures into a waterproof membrane. **It can be used in many applications where you need to create a watertight seal.**

Foundations, ICF's, Basements, Shower Liners, Deck and Fence Posts, Planter Boxes, Metal, Wood, Concrete and more.

Is Liquid Rubber good for roof?

Yes, liquid rubber is a high-quality roof coating material and top coat. It provides waterproofing, is easy to apply, is cost-efficient and is environmentally friendly.

Is liquid rubber safe for fish?

Liquid Rubber is free from harmful chemicals and is certified for potable water (safe for human drinking water). **Liquid Rubber is therefore safe to be used in fish ponds**, animal drinking throats, water tanks etc.

Can I use Liquid Rubber on walls?

It can be used on almost all horizontal and vertical walls.

Is liquid rubber slippery?

Liquid rubber is ideal for anti-slip surfaces **with the addition of an anti-slip medium, such as silica beads or building sand.**

Applying Liquid Rubber....

It can be applied just like normal paint by using a brush, roller, or spray gun. It can even be applied straight over the top of an old coat of itself. The only thing it can't be applied to is **silicon, certain smooth or shiny surfaces (e.g. plastic piping), and varnishes or oil-based paints.**

Does liquid rubber stop leaks?

Liquid Rubber Coating is a tough rubber coating that is **designed to seal and waterproof roofs, walls, gutters, interior and exterior foundations, buildings etc.**

How thick can liquid rubber be applied?

LRB (Liquid Rubber Base) is a self-levelling fluid rubber indoor/outdoor waterproofing membrane that will cure as tough as a truck tire, remain permanently flexible, can be applied at **any thickness!**

Is Liquid Rubber strong?

Strong. It's stronger and more durable than other types of liquid coatings. The best liquid rubber roof coatings can stand up to more severe weather events, heavier foot traffic and years of consistent weather exposure before damage occurs.

CONTACT US

Thank you for your interest in Roof Rubber products. As part of our continuous drive to ensure excellent service, [please call or e-mail your Roof Rubber business reseller](#) or contact Roof Rubber Head Office below with any paint-related and distribution queries and we will gladly assist you in any way we can.

ROOF RUBBER HEAD OFFICE

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